



**REMARKS BY: MD's REPRESENTATIVE**

**MR. DRUCE DE JESUS SARGO**

**EVENT: PRO NETWORKING EVENT**

**DATE: FRIDAY, 13 MARCH 2020**

**TIME: 02:30PM**

**VENUE: SUN VALLEY BLUES, EZULWINI**

**PROGRAMME DIRECTOR**

**CHAIRMAN & MEMBERS OF THE MANAGEMENT COMMITTEE**

**TEAM PROs**

**MEMBERS OF THE MEDIA**

**ESWATINI BANK STAFF**

**LADIES AND GENTLEMEN**

**WELCOME**

I would like to welcome everyone who is here today to this event which seeks to strengthen relations with our stakeholders from the football teams that participate in the Eswatini Bank Cup.

This is an informal day when we get to know each other better in a relaxed environment.

**MEDIA PLATFORMS**

You play an important role in promoting the Eswatini Bank Cup, your teams and marketing the different fixtures through the various mainstream media and social media platforms.

We note that some of the teams already have social media pages, which is now the most cost effective and relevant platform for communications and marketing.

I would encourage other teams to use social media to effectively promote their clubs, position their brands and promote the sport in general, over and above the traditional media such as print etc.

**PROMOTION**

As you are now all aware, the Bank is running an Investment Accounts Promotion which ends April 11.

The promotion provides an opportunity for individuals to win a share of **E5,000** cash every fortnight.

Teams are urged to encourage their fans and supporters to take advantage of securing a financial independent future by opening these investment accounts.

In the meantime, people who open any of these investment accounts stands a chance to win E2, 500 (First prize) E1, 500 (Second prize) and E1, 000 (Third prize).

Do note that these accounts are available even after the promotion.

The winners of the first fortnight were presented with their cash prizes yesterday.

We are now in the second fortnight which ends tomorrow and winners will be presented with their cash prizes soon thereafter.

### **APPRECIATION**

We would like to express our appreciation for the work you have always done and continue to do in supporting the tournament.

We believe that you have also played a significant role in promoting the tournament.

Your efforts do not go unnoticed hence why we are here today.

As a small token of appreciation we have made available some merchandise which we hope you will enjoy wearing and other using.

### **FIRST ROUND PRIZES**

For the first time in the history of the tournament, participating teams received their First Round prizes in advance to assist in their preparations.

We hope that this arrangement did help teams with their preparations.

### **CONCLUSION**

In conclusion, let us go out there and mobilise the football loving nation to fill up the stadium to make the Idlala Kamnandzi! yet another successful edition.

We would like to wish your teams all the best of luck and to those who are out already, another chance is available next year.

In the meantime, let us enjoy ourselves, network and please feel free to ask questions as our Marketing Sales Team is also available.

**I thank you  
Idlala Kamnandzi!**